

Pricing Plans

CHOOSE WHAT FITS YOUR BUSINESS



OUR PRICING PLANS

Cyber Marketing and Media Fee Schedule:

Each price range is based on industry-standard fee ranges for high-quality work. The cost of each project varies based on project scope and is determined individually.

ITEM	FEE
Operator/User Manuals Fee depends on length and extent of research involved.	{3,000 - \$10,000}
White Paper/Special Report Fee depends on length and the extent of research/interviews.	{\$2,500 - \$7,500}
Case Study Up to 2 pages showcasing benefits of your products/services through a Customer success story with facts/statistics, and a customer testimonial.	{\$1,200 - \$2,000}

Press Release

Fee depends on extent of research/interviews involved. {\$500-\$1,000}

How to Guides

Fee depends on extent of research involved. {\$500-\$1,000}

Article or Advertorial

- From Scratch {\$500-\$1,000}
- Editing a draft, depending on amount of editing {\$500-\$1,000}

E-Newsletter Strategy and Setup

Developing the voice, style, topics, topics calendar, and setup with automated e-mail service. (Includes one-time graphic design fee for e-newsletter header or template design). {\$3000-\$10,000}

Individual Email Promo, E-Newsletter Issue

Includes discussing topic, doing research, and/or interview(s), writing content. Formatting in your email platform is extra.

- Per single topic email {\$250-\$500}
- Per e-newsletter issue {\$400-\$800+}

Technical Article

Fee depends on extent of research involved. {\$500-\$1,000}

Blog Post or Online Article

Includes discussing topic, doing research and/or interviews, and copywriting. Formatting in your blogging/web platform is extra. {\$100-\$800} / post

Ideal Client Services

Need specific content on a regular ongoing basis? Retain our services for a discounted rate—get even greater discounts for 12-month commitments. Services included can be anything from monthly E-newsletters, Case Studies, Blog Posts, Technical Articles or even White Papers. We also offer several packages.

NEW PRODUCT PACKAGE

\$6300.00 that's a 10% savings over individual services.

What you get:

- 1 White Paper
- 1 Case Study
- 1 Press Release

PRODUCT SUCCESS PACKAGE

\$3600.00 that's a 10% savings over individual services.

What you get:

- 2 Case Studies
- 1 Article, Blog Post or Press Release

BYO SUGGESTION PACKAGE

Choose up to 4 services for a 10% discount over price of individual services.